



# OhioLINK

An **OH·TECH** Consortium Member

Ohio's Academic Library Consortium



## OhioLINK is a consortium that efficiently manages the state's scholarly resources.

OhioLINK negotiates on behalf of 91 higher education libraries throughout the state, giving aggregated purchasing power to Ohio's academic libraries. OhioLINK, the state's most viable cost-saving mechanism for academic libraries today, serves nearly 600,000 students and faculty. Since 1992, OhioLINK has brought valuable resources to libraries at the lowest possible cost.

## Key benefits to Ohio constituents

### Critical resources for research & teaching

Internationally recognized as a leader in academic library services, OhioLINK provides cutting-edge services for cost-effective knowledge building across the state by:

- Facilitating the sharing of physical library collections including 50 million library items across 91 institutions
- Negotiating for high-quality journals in the STEMM disciplines at reduced costs
- Supporting an innovation ecosystem that promotes economic development, technology commercialization, and job creation in Ohio

### Exceptional Return on Investment

OhioLINK has offered outstanding ROI for over two decades through aggregate purchasing power:

- Every \$1 million spent in annual group licensing saves our OhioLINK libraries a total of \$3 to \$4 million that they would have had to spend licensing the content individually

*"OhioLINK's per student investment for access to more than 81,000 e-books and 20 million electronic journal articles is only \$65, less than the average cost of a single textbook!"*

- Phyllis O'Connor,  
Interim Dean, University Libraries  
The University of Akron

### Supporting Ohio's Knowledge-based Economy

OhioLINK's traditional user base includes students, faculty, and staff at all of Ohio's public and private universities and community and technical colleges. But OhioLINK's funding reach goes far beyond Ohio's academic institutions. For twenty years, OhioLINK has used its superior negotiating position to help P-20 learners across the state access education-based resources.

OhioLINK contributes a significant share of the cost of the databases that make up Libraries Connect Ohio, which supports "continuous life-long learning." This provides a common set of resources available to Ohioans throughout their educational, work, and personal lives via academic, school, and public library support.

High school students who participate in the Post Secondary Enrollment Options Program (PSEOPS) get a head start on college preparation by access to all OhioLINK resources in all subject areas. Non-traditional students, whether they are re-training for new jobs or adding the newest knowledge to their existing skills, have access to an unbelievably broad range of resources at every OhioLINK institution.

Now and into the future, OhioLINK must invest wisely in shared content. Our consortia of 91 institutions is increasingly relying upon the content and services that OhioLINK provides.

## Maximizing Return on Investment

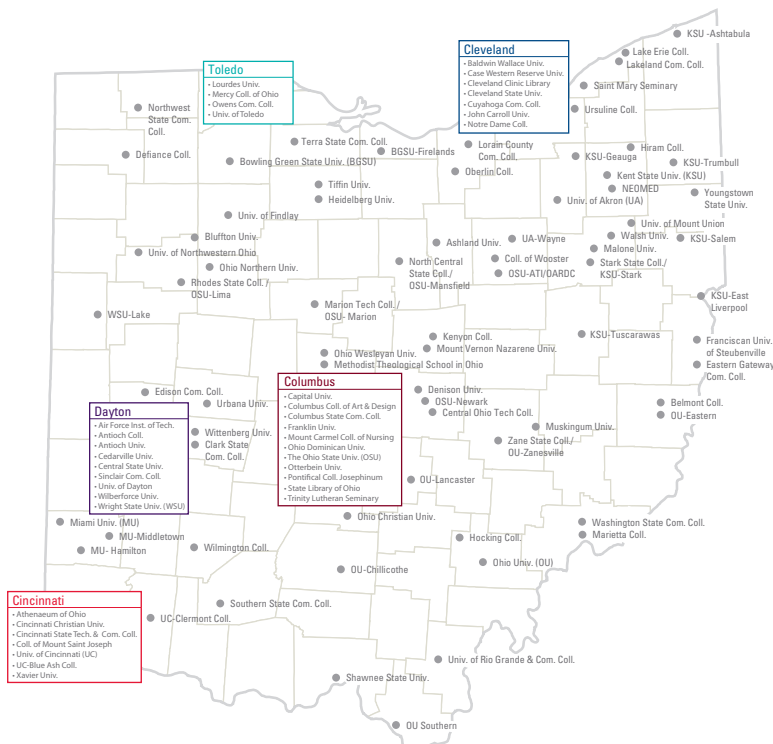
### Cooperative Funding

Capital funding from the Board of Regents subsidizes the cost of the high-quality electronic journal content that OhioLINK institutions rely upon for research and teaching. This central OhioLINK funding covers only 17 percent of the annual total spent for OhioLINK electronic resources – the remaining 83 percent comes from OhioLINK member institutions. The central funding directly benefits member institutions by enabling the continued purchase of STEMM content in the most cost-effective way, and making it widely available to the largest possible number of Ohio faculty, students and staff.

### Collective Buying Power

OhioLINK traditionally does much better at negotiating for reduced pricing than individual institutions or other national and international library consortia. We leverage the collective buying power of the members and use central state funding to incentivize vendors to maintain state-wide access to all 91 OhioLINK institutions, public and private, at an affordable cost. This approach offers significant savings; in the case of one subscription, OhioLINK institutions collectively saved six million dollars over the cost of negotiating individually. Keeping OhioLINK packages intact is the most efficient method of acquiring and disseminating content that supports academic research and teaching in Ohio.

## OhioLINK Member Institutions



## What students are saying about OhioLINK:

"I don't have to pay for my books with OhioLINK, so it is as important as my paycheck"  
– University of Cincinnati Student

## OhioLINK buzz on Twitter:

"I'm going to pick up my next book that just arrived today from OhioLINK. It's the best thing ever." – D.  
"Excited that FL state uni libraries finally have an unmediated borrowing service. I got spoiled by OhioLINK in undergrad & law school." – E.

## Today's best investment: more funding for shared content and services

**Shared content is the most cost-effective way to purchase and deliver high-quality resources for Ohio universities and colleges.** It also delivers a more consistent and lower cost experience to students as they move from dual-enrollment, advanced-placement high school classes, through community college, to four-year institutions and graduate schools in Ohio.

OhioLINK's many resources – articles, journals, e-books, print books, audiovisual materials, and data – meet the teaching, learning, and research needs of a broad range of academic programs, while supporting the national accreditation standards of academic programs and institutions. Shared statewide content allows institutions to rapidly develop new curricula and programs without having to invest heavily in acquiring new library collections and resources.

OhioLINK's e-journals and research databases contain the most costly, high-impact, cutting-edge material in the STEMM disciplines. These materials are critical for research support and potential commercial developments in research departments, centers of innovation, and medical centers and teaching hospitals affiliated with Ohio institutions. In order to continue to innovate and develop economic benefits, researchers, faculty, and students need continued access to the shared content that OhioLINK offers.

Now and into the future, OhioLINK must invest wisely in shared content. All Ohioans rely on the content and services that OhioLINK provides.



OhioLINK

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OH·TECH

Ohio Technology Consortium  
A Division of the Ohio Board of Regents