



OhioLINK

An **OH·TECH** Consortium Member

The value of OhioLINK



How do we know OhioLINK is a good value?

Since 1992, OhioLINK has delivered a wealth of valuable resources to Ohio's academic libraries at the lowest possible cost, saving millions of dollars in the process. How is this possible? By using the collective buying power of our 121 member libraries, OhioLINK negotiates better prices for resources than individual institutions or other library associations are able to.

The numbers don't lie! Pooling group purchases results in significant savings. For example: In one subscription alone, OhioLINK institutions collectively saved \$6 million when compared to what institutions would have paid negotiating individually. Annually, OhioLINK negotiates, invoices and manages published digital content worth \$42 million on behalf of its member libraries, which is a fraction of the multi-millions that institutions would pay individually. Central management and negotiation also represent cost avoidances in staffing and administrative costs on individual campuses.



OhioLINK

\$98 vs \$2.40

AVERAGE COST
TO BUY AN
ACADEMIC BOOK

AVERAGE COURIER
COST TO SHIP A
BOOK ROUND-TRIP

 **382,403** BOOKS BORROWED
IN FY15

"For research into new areas of inquiry, OhioLINK is essential and incomparable."

*Dr. Christine Raber, Shawnee State University,
Occupational Therapy Professor*

\$53.6 MILLION IN AVOIDED COSTS OVER THE PAST 5 YEARS



MORE THAN JUST BOOKS



Partners with SearchOhio

SearchOhio is comprised of 188 public library branches within 28 library systems. The partnership between OhioLINK and SearchOhio means content from Ohio's academic institutions doesn't just benefit students, faculty and staff, but also allows Ohio citizens access to materials from over 300 public and academic libraries.

"I also know we are fortunate in Ohio to have access to Safari [technical books online] in particular. I've spoken with faculty in other states and they are surprised that we have access to all of these resources."

*Steve Stiles, Rhodes State College,
Information & Emerging Technology Instructor*



THE TOP 10 MOST RESEARCH INTENSIVE
PUBLIC INSTITUTIONS WOULD PAY

9 TIMES MORE

VS \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Without OhioLINK, the 10 most research-intensive public universities in Ohio would pay an average of nine times more for the electronic journals from the three largest publishers. The power of group purchasing and expert negotiations leads to a huge savings over the list price for OhioLINK member institutions.



COMMUNITY COLLEGES WOULD PAY

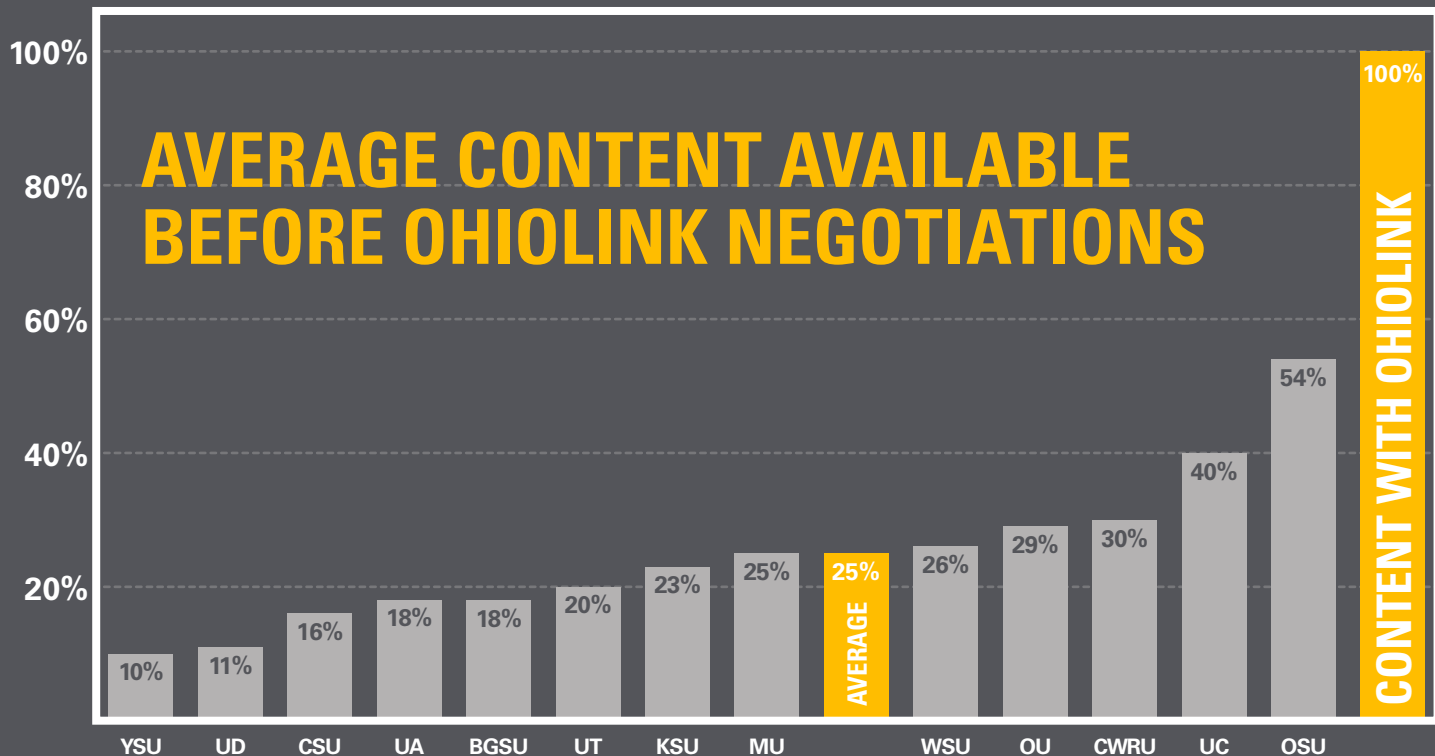
1,000 TIMES MORE

Seventeen of Ohio's community colleges would not provide the same level of content without OhioLINK. They would pay an average of 1,000 times more for content.

The above information is in regards to OhioLINK negotiated content from the three largest journal publishers in the Electronic Journal Center.

80%

Institutional cooperative purchasing through OhioLINK really pays off. OhioLINK member institutions fund more than 80 percent of the content subscriptions from local campus budgets.



The above graph illustrates the percentage of content each of the top research institutions had available prior to the development of the OhioLINK Electronic Journal Center.



Expert Selections

Subject-matter experts from member libraries collectively decide which journals, databases or eBooks should be purchased or renewed. The content is selected to serve member institutions' needs in the classroom, as well as graduate and research programs. The collective content enables rapid curriculum development and program expansion for institutions without costly investment, and also supports accreditation needs.



**AVERAGE COST
STATEWIDE**

\$70

PER STUDENT



89¢ EACH

Institutional downloads
in FY2015



30.7 MILLION

downloads of electronic
resources in FY2015

**OhioLINK
SCHOOLS**

GET MORE
DIGITAL
CONTENT

THAN AN
AVERAGE

IVY
LEAGUE
SCHOOL



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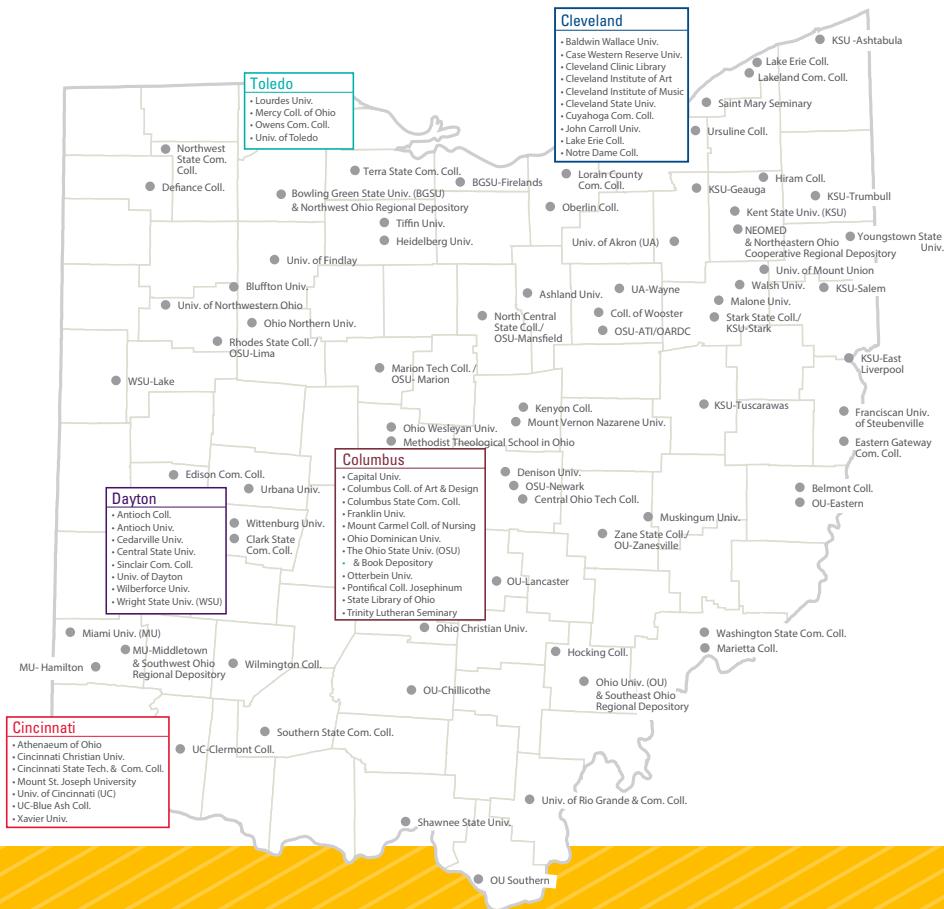


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Member Institutions



*"OhioLINK's shared-collection
development policy makes our
money go much, much further."*

*Susannah Cleveland, Bowling Green
State University Libraries*



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