OhioLINK Strategic Directions 2015-2018

Stewardship

- Cooperatively and cost-effectively acquire an expanding array of the best academic library content
- Preserve shared digital content and collaboratively manage print collections

Discovery and Access

- Enhance and increase discovery opportunities
- Provide secure, state-of-the-art access to resources

Partnerships

- Seek external partnerships
- Fully leverage member collaboration

Strategic Direction: Stewardship

Goal: Develop sustainable funding models

Action Item: Purchase shared e-book packages

Goal: Increase levels of collaborative management of print across OhioLINK members

- Action Item: Develop guidelines for the deduplication of monographs
- Action Item: Deduplicate journals in the depositories
- Action Item: Expand collaborative management of print outside of depositories

Goal: Manage resources effectively by making data driven decisions

• Action Item: Identify and produce useful consortial data for effective resource management across the life-cycle of shared collections: acquisition, access, and preservation.

Strategic Direction: Discovery and Access

Goal: Deliver personalized, flexible content

- Action Item: Increase percentage of platforms with mobile interface
- Action Item: Increase percentage of shared e-book purchases that are "download to device"
- Action Item: Increase percentage of shared e-book purchases that are DRM-free

Goal: Integrate systems

- Action Item: Develop authentication system
- Action Item: Develop single requesting system for all items

Goal: Embed OhioLINK, institutional and/or national access points within OhioLINK managed applications

- Action Item: Develop and execute a linked data initiative
- Action Item: Integrate ORCID IDs into ETD
- Action Item: Extend ORCID integration from ETD to other relevant resources

Strategic Direction: Partnerships

Goal: Collaborate with other consortia/initiatives

- Action Item: Become a Digital Public Library of America service hub
- Action Item: Identify other potential partners that would strengthen OhioLINK's content or service offerings

Goal: Strengthen OhioLINK relations with Ohio governmental agencies

- Action Item: Monitor Ohio governmental initiatives so that OhioLINK can nimbly and appropriately respond
- Action Item: Demonstrate need for increased state funding for increased content

Goal: Strengthen intra-consortia partnerships

- Action Item: Propagate OhioLINK values and principles to members of OhioLINK governance committees
- Action Item: Ensure orientation for personnel at OhioLINK member libraries